

SUBJECT OF CONTRACT OF CONTRAC



Summer Sportsfest Sponsorships

Pickle-Golf Champion Sponsorship \$15,000

One Available

- Event Naming Rights for both the SBAC Pickleball and Golf Tournaments
- Premier signage at both Golf and Pickleball Tournament's registration tables
- Prominent Logo and Company Name on both event and registration web pages
- Front page mention and full page "Champion" advertisement in Golf and Pickleball Tournament's digital programs
- Table provided to display materials/giveaways at hole of choice on Golf course and at Pickleball Tournament
- Targeted social media posts at least four times per month leading up to the event across all platforms
- Opportunity to address group at both outings and multiple verbal mentions throughout Pickleball Tournament
- Team with SBAC staff member for special "Champion" of the Court competition at mid-point point Pickleball Tournament
- 2 Golf Foursomes (8 players) and 2 Pickleball teams (4 players).
- Trophy branding for both Golf and Pickleball Tournaments



Big - Hitter Sponsorship \$10,000

Two Available

- Premier/choice signage at Golf and Pickleball Tournament
- Table provided to display materials/giveaways at hole of choice on Golf course and at Pickleball Tournament
- Prominent Logo and Company Name on both event and registration web pages
- Full page advertisement in Golf and Pickleball digital programs
- Targeted social media posts least two times per month leading up to the event across all platforms
- Opportunity to address the group at both events and multiple verbal mentions throughout
- 2 Golf Foursomes (8 players) and 2 Pickleball teams (4 players).

Beverage Sponsorship \$7,500

- One Available
- Signage on two drink carts driving around Golf course
- Prominent signage at Sports Drinks Display -Pickleball
- Logo & Company Name on both event and registration web pages
- Half page advertisements in Golf and Pickleball digital programs
- Table provided to display materials/giveaways at hole of choice on Golf course and shared table at Pickleball Tournament
- Social media posts at two times per month leading up to the event across all platforms
- Verbal mentions at both events throughout
- 1 Golf Foursome and 2 Pickleball teams (4 players each).

Summer Sportsfest Sponsorships

| Birdie - Ace Sponsorship \$5,000 Multiple Available | Signage and table at premier Golf hole and signage at Pickleball Tournament Prominent placement on both event and registration web pages Half page advertisement in Golf and Pickleball digital programs Shared table at Pickleball Tournament to display materials/giveaways Targeted social media posts least two times per month leading up to the event across all platforms Verbal mentions at both events throughout Entry of 1 Golf Foursomes (4 player) and 1 Pickleball team (2 players) |
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| 5 Rally - Drive Sponsorship \$2,500 Multiple Available | Signage at Golf hole and at Pickleball Tournament Placement on event and registration web pages Quarter page advertisement in Golf and Pickleball digital programs Shared table at Pickleball Tournament to display materials/giveaways Verbal mention at start of Golf outing and twice during Pickleball Tournament Targeted social media posts least one time per month leading up to the event across all platforms Entry of 1 Golf Twosome (2 player) and 1 Pickleball team (2 players) |
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| 6 Volley - Birdie Sponsorship \$1,250 Multiple Available | Signage at Golf hole and at Pickleball Tournament Placement on event and registration web pages Eighth page advertisement in Golf and Pickleball digital programs Verbal mention at the start of Golf outing and Pickleball Tournament One Social media post leading up to event across all platforms One Golfer (1 player) and One Pickleball player (1 player) |
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